

ELEPHANTS & RHINOS

ARE WORTH MORE ALIVE



Imagine a time when there will be no more elephants and rhinos on earth, a time when the only way you can see an elephant or a rhino is actually seeing a picture in a book listing them as extinct?

We must not let it happen.

By burning 12,000 kilograms of accumulated ivory in July 1989, the Kenyan government made a bold statement to the world that poaching was a menace, threatening to wipe out an entire species.

Through the subsequent rhino horn and ivory burnings, Kenya continues to send out the message that wiping out elephants and rhinos from the face of the earth has no benefit to humanity.

Order of the Ivory Burns



18/07/1989

President Daniel Toroitich arap Moi torches a 12 tonne pile of ivory worth an estimated one million US dollars at what would be the Ivory burning site.



20/06/2011

5 tonnes of ivory are set on fire by President Mwai Kibaki at the KWS Law Enforcement Academy (LEA) in Manyani, Tsavo West National Park



03/03/2015

15 tonnes of ivory are set on fire by President Uhuru Kenyatta at Nairobi National Park, where he led other Kenyans to celebrate World Wildlife Day.



30/04/2016

Presidents Uhuru Kenyatta and Ali Bongo (Gabon) light a fire to 105 tonnes of ivory and 1.35 tonnes of rhino horns at the ivory burning site in Nairobi National Park.

Be an advocate and help us put an end to illegal wildlife trade by affirming that
"Elephants, Rhinos and other wildlife are worth more alive."



• **Do not collect this Ash**

It must remain, as a symbol of this country's commitment to elephant conservation.